

# **2017 HIGHLIGHTS**

#### COMMUNITY TREE PLANTING & PEOPLE

- Planted or provided 32,714 trees to Texas municipalities and residents with an environmental savings and health benefit worth \$3.8M annually during the life of the trees
- Engaged over 1200 volunteers who contributed 4580 hours valued at \$112,347
- Hosted 16 volunteer days at the TXU Energy Urban Tree Farm and Education Center
- Collaborated with 31 cities in significant tree planting projects in Alpine, Clyde, Dallas, Desoto,
  Early, Edinburg, Fairview, Forest Hills, Forney, Fort Stockton, Fort Worth, Graham, Haskell,
  Houston, Kennedale, Kermit, Lancaster, Mansfield, Midland, Pearland, Plano, Richardson,
  Rockwall, Rowlett, San Angelo, Southlake, Tyler, Vernon, Wink, Winters, and Wylie.

#### **CAMPUS DESIGN**

- Expanded DISD Cool Schools with the launch of Cool Schools Community Parks. A partnership
  with City of Dallas Park & Recreation Dept and DISD. Secured funding of \$842K for FIVE DISD
  elementary new outdoor learning areas connected to neighborhoods to serve as a local park after
  school hours.
- Cool Connected Oak Cliff launched in partnership with The Nature Conservancy and Trust for Public Land, 90 volunteers planted 200 trees in the Cedar Crest neighborhood.
- Designed the Mill City Gateway Garden as part of the collaborative Mill City Renaissance project in South Dallas; a finalist in the \$1M Dallas Catalyst TREC (The Real Estate Council) grant
- Awards: Received the North Central Texas Council of Government's Celebrating Leadership
  in Development Excellence (CLIDE) award for our Cool School design at Oneismo Hernandez
  Elementary in the Medical District

## **URBAN STREETSCAPE**

- Completed \$500K private and \$14.5M public funding for the Southwestern Medical District (SWMD) Urban Streetscape Master Plan which funds a portion of the 17 miles of streetscape design within the 1000 acre District. The design will provide a sense-of-place, and a much needed safe and accessible connectivity for all users. Additional enhancements will include an increased urban tree canopy, rain gardens, sidewalks, bicycle lanes and paths, and numerous other landscape features.
- Received the American Society of Landscape Architects (ASLA) Annual Conference Professional Award for SWMD
- Received the Texas Chapter American Planning Association (APA) Award for Urban Design for the SWMD Urban Streetscape Master Plan

### **EDUCATION SERVICES**

- Outreach: Made nearly 100 presentations to 2400+ participants on the value of trees in our cities at the national, state and local levels including:
  - US Congressional meetings with Pete Sessions and Eddie Bernice Johnson to discuss federal appropriations
  - Texas Children in Nature Network Summit
  - Intl Society of Arboriculture (ISA) Texas Annual Tree Conference
  - Release of the 2016 Urban Heat Island Study findings at a Dallas Practitioner Conference and Hosted "It's Hot Out There- Understanding the Business Risks from Urban Heat Islands" at KPMG offices for municipalities and corporate partners. T.C. Broadnax introduced topic citing importance to the City of Dallas.
- Events at Earth Day Texas giving away 4000 trees, and the Girl Scouts of North Central Texas second annual "Tree Badge" program with over 1600 girls planting 2000 trees