



2014 ACCOMPLISHMENTS

TREES & PEOPLE

- **Planted 4927 trees, providing environmental savings and health benefits for North Texas Municipalities and residents worth \$580,000 annually during the life of these trees!**
- **Engaged over 2000 volunteers who contributed 8298 hours valued at \$138,761!**
- **Welcomed Interns:** Chanelle Angeny, (Stephen F. Austin University), Joseph Black (Tarrant County Community College), Emily Curci (Stephen F. Austin University), Taylor Guynes (Texas A&M University), Cecil Poole (Southern University), Kelsey Thompson (Carnegie Melon) and John Tulloh (Notre Dame).
- **Collaborated with these cities in significant tree planting projects:** Abilene, Allen, Arlington, Azle, Cleburne, Coppell, Dallas, Duncanville, Gardendale, Heath, Henderson, Houston, Irving, Keller, Kennedale, Midland, Odessa, Pearland, Richardson, Saginaw, Southlake, Waco, Westlake, White Settlement and Wylie

EDUCATION & OUTREACH

- **Made 27 presentations to 873 participants on the value of trees in our cities.**
- **Presented our Annual Conference:** *Grey to Green – Creating “Cool” Communities* at the Dallas Museum of Art with speakers: Mayor Mike Rawlings, Bobby B. Lyle, Dr. Brian Stone (Georgia Institute of Technology), Dr. Robert Haley (Southwestern Medical Center), David Hitchcock (Houston Area Research Center), and Matt Grubisich (Texas Trees Foundation)
- **Led Campus Greening Projects:** Baylor University, Eastfield Community College, University of North Texas Dallas and University of Texas at Dallas.

RESEARCH & TECHNOLOGY

- **Conducted Comprehensive Tree Inventories at: Abilene Christian University and Downtown Dallas.** Using state of the art technology our team assessed trees on the campus and in downtown core to determine their value, maintenance needs and budget requirements. We also helped the organizations understand how to monetize the benefits of carbon sequestration, energy savings, stormwater mitigation and other important factors.
- **Completed *i-Tree Eco Study: Dallas State of the Urban Forest Report.*** The assessment, covering 340 square miles, evaluated the condition and types of trees that comprise our City's tree canopy. This will enable the City of Dallas and all stakeholders to better manage this important asset and more effectively plan for its future. Planting with intent and purpose maximizes benefits our “green infrastructure” provides year-round for the community.

PROJECT PARTNERS

- **Support from these organizations proved invaluable to our efforts to achieve our mission. We gratefully acknowledge their participation:** Alliance for Community Trees, Circle Ten Council Boy Scouts of America, Dallas Museum of Art, Downtown Dallas Inc., Entrepreneurs for North Texas, Earth Day Network, Earth Day Texas, Eugene McDermott Foundation, Exxon Mobil Foundation, HEB, Lambert Landscaping, Lyda Hill Foundation, Locke Lord LLP, North Texas Food Bank, ONCOR, Preservation Tree Care, Price Waterhouse Coopers (PWC), Southwest Airlines, Southern Methodist University, TD Auto Finance, TXU Energy, Turner Construction, UNFI, VHA and Wells Fargo.
- **We offer special recognition to TD Auto Finance**, winner of the 2014 TXU Energy Partnership Award, and **TXU Energy**, winner of the Center for Nonprofit Management's 2014 Corporation of the Year Award (nominated by the Texas Trees Foundation).